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Special Offers

- '06 Chardonnay @ \$13.00 bottle when ordered as a full case
- '06 Yarra Valley Rose @ \$11.00 bottle when ordered as a full case

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In the paddock...

Issue 5

October 2007

Latest News

Welcome to the fifth edition of **In the paddock...** our newsletter to let our members know of upcoming wines, special offers and events.

The Wines

Well, 2007 is almost over and it has been a big year for Eleven Paddocks. First off we won our first GOLD medal for the '05 Cabernet Sauvignon at the Boutique Wine Show in Sydney. There was great excitement amongst the partners when we got the news. As well as the Gold medal, the '05 Cabernet also took Bronze at both the Cowra and the prestigious Melbourne Wine Show – where it was eleventh in a field of 159 entries.

James Halliday's 2008 Wine Companion again gave us a strong write up across the range. A couple of the highlights were:

92/100 — *"lively, cool-grown style, with spicy black fruits...commands respect"* - 2005 Eleven Paddocks McKinlay Shiraz

91/100 — *"A fresh, lively, almost citrusy...excellent length and finish"* - 2006 Eleven Paddock Yarra Valley Rose

The Weather and the Grapes

While early in the year, many forecasters thought the drought would break this year, 2007 has again been a very dry year. This has upsides and downsides for the wine industry overall. The

wine glut of the last couple of years is certainly over and lower production forecasts for the whole industry means that a return to the large scale production of cleanskins and lower priced wines isn't likely to happen again soon.

The upside is the drier conditions will mean lower quantities, but potentially better quality grapes with higher concentrations of flavour (now there's something to look forward to !)

Out at our vineyard, 2007 was a tough year. After virtually no rain, the vineyard was hit by frost, drastically reducing the likely yields. Just to finish things off, what fruit did make it through the frosts was taken by birds. Unfortunately that meant no production from the Eleven Paddocks vineyard this year.

Every cloud has a silver lining though and we will be looking to source our grapes from a selection of high quality vineyards in the Pyrenees and Grampians area to make the '07 wines. So, while we will continue to produce the same style of Shiraz, Cabernet Sauvignon and Chardonnay they'll also be more some regional variety in the finished wine. Definitely something to look forward to.

Eleven Paddocks – coming to a restaurant or bottle shop near you

This year has also seen us engage a permanent agent in Sydney and getting close to an agreement with an agent based in Melbourne. Take a look at the growing list of locations and of course next time you're out make sure you ask the sommelier if he has Eleven Paddocks on the wine list...

Summer Drinking Specials—Members Only

And finally, summer is just around the corner and that means barbeques, warm evenings and a general sense of well being. To kick start the warm season we will be offering our '06 Eleven Paddocks Chardonnay at the special price of \$13.00 a bottle and the '06 Yarra Valley Rose at the special price of \$11.00 a bottle when purchased as a 12 bottle case.

This offer is available to members only until the end of November.

Special Offer

Awards & Ratings

2006 Eleven Paddocks Chardonnay

Bronze 2007 Cowra Show

2006 Eleven Paddocks Yarra Valley Pinot Rosé

91/100 2008 Australian Wine Companion, James Halliday

2004 Cabernet Sauvignon

91/100 2007 Australian Wine Companion, James Halliday

2005 Eleven Paddocks Cabernet Sauvignon

4 Stars Winestate (Equal top of category in Victorian edition)
 Gold 2007 Boutique Wine Awards
 Bronze 2007 Royal Melbourne Wine Show (eq. 11th of 159 entries)
 Bronze 2007 Ballarat Show
 87/100 2008 Australian Wine Companion, James Halliday

2005 Eleven Paddocks Shiraz

Bronze 2006 Ballarat Show
 Bronze 2007 Cowra Show
 3 Stars Winestate
 89/100 2008 Australian Wine Companion, James Halliday

2005 Eleven Paddocks "McKinlay" Shiraz

92/100 2008 Australian Wine Companion, James Halliday
 Bronze 2007 Royal Melbourne Wine Show
 Bronze 2007 Cowra Show
 3 Stars Winestate

Restaurants & Wine Stores

Here are some of the latest places stocking
 Eleven Paddocks wines:

Vic

- Milan@Kew (Kew)
- Keepers Arms (North Melbourne)
- Three Below (Melbourne)
- The Royal Hotel (Clifton Hill)
- Decanters by the Bay (Port Melbourne)
- Burwood Cellars (Burwood)
- Graham St Liquor (Port Melbourne)
- Clouds (South Melbourne)

ACT

- Hellenic Club (Canberra)
- Alto Tower Restaurant (Canberra)

NSW

- Balmain Village Cellars (Balmain)
- Le Chifley Wine Bar (Sydney)
- Camperdown Cellars (Darlinghurst)
- Coonanbarra Café (Wahroonga)
- One Alfred Street (Circular Quay)

McKinlay Range

At our '05 vintage launch in March at the QPO, one hundred or so guests had the opportunity to preview our 'reserve' wine. At the time, the label wasn't finished and the wine had only been in the bottle for 6 months but the feedback was great. Based on this, we completed the label design and launched the "McKinlay" Shiraz in July.

The Eleven Paddocks McKinlay is our 'reserve' label that is restricted to wines from very good vintages that will stand the test of time.

This wine has been made from the highest quality fruit and has enjoyed extended barrel maturation with higher concentrations of new oak to provide a balance of flavour, depth and longevity. Enclosed with a screwcap, this wine will drink well for many years.

